



# MORINDA

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## MORINDA'S PRODUCTS

### Introduction – The story of TrūAge

In recent years, scientists have pinpointed substances in the body that accelerate the aging process. These substances are called Advanced Glycation End-products, or AGEs.

AGEs (Advanced Glycation End-products) are harmful compounds that develop in the body when excess sugar and protein combine or are ingested through food. Over time, AGEs accumulate and attack healthy tissue accelerating aging from the inside out.

Thousands of research studies have linked AGEs to the most common health issues today, including: diabetes, cardiovascular disease, Alzheimer's disease, obesity, skin damage, eye health, kidney health and other maladies. In addition to cholesterol, blood pressure, and body mass index (BMI), AGE levels are one of four key medical markers everyone should know.



**Your TrūAge is a scientific estimate of your internal age based on the number of AGEs in your body.** TrūAge is all about performance—the level at which your body (along with its organs, joints, cells and systems) actually performs every day.

Morinda has gathered earth's best ingredients from around the world to produce the most powerful AGE fighting products on the planet. The TrūAge core set of products (pictured above) is the world's first and only complete solution to help you manage AGEs inside and out. They will not only help you manage AGE levels, but also help individuals live an active lifestyle that combats AGE development.

### TrūAge Scanner

Morinda's TrūAge scanner is a certified research device, with technology proven in over 100 clinical studies to accurately measure AGE levels. Its fast, non-invasive method will measure your AGE levels in less than 20 seconds.



The TrūAge scanner will also tell you TrūAge, which shows how your AGE levels compare to people your same age. This helps individuals to set a benchmark they can improve upon.

## TrūAge Max

TrūAge Max is the only product on the market today that is clinically proven to lower AGE levels. In a recent study, pre-diabetic participants with elevated AGE levels, who consumed 60mL of Max a day, lowered their AGEs by up to 24 percent in just four weeks.

TrūAge Max is the most powerful AGE fighter in the world. It features the highest measured dose of iridoids available from the widest range of sources, including noni, blueberries, olive leaf, cranberries, and cornelian cherries.

Scientists and researchers have discovered multiple ways which the iridoids in TrūAge Max help inhibit and control AGEs:

- Stabilizes blood sugar levels. Research has shown that the iridoids in Max help maintain blood sugar levels within normal ranges, which may reduce the amount of sugar in the blood that contributes to AGE formation.
- Provides antioxidant benefits. Max provides powerful antioxidants that protect against free radical damage, which inhibits the production of AGEs.
- Helps maintain already healthy AGE levels. TrūAge brings the body into balance and helps promote and maintain better health. If your AGE levels are already within a healthy range, TrūAge Max helps create conditions within the body that maintain these healthy levels.



## TrūAge Skin AGE Therapy Gel

AGE Skin Therapy Gel is the newest member of the Morinda core products.

A.G.E. management needs to happen every day, inside and out. Because the most visible effects of glycation take place in the skin, Morinda created A.G.E. Therapy Gel.

As the first TruAge product to be applied topically, it reduces and reverses A.G.E. damage in the skin. That means fewer wrinkles, age spots, fine lines and more. With its blend of natural ingredients, A.G.E. Therapy Gel also soothes, repairs and moisturizes stressed or damaged skin, giving you a more youthful and vibrant appearance.



In fact, those who use AGE Therapy Gel regularly have said their skin looks and feels up to 10 years younger. This is most likely because AGE Therapy Gel has a proven AGE-fighting formula that disrupts the formation of AGEs on the skin. AGEs are the primary cause of premature aging.

## TrūAge Body Sugar Stop

Released in January 2014, Sugar Stop is a one-of-a-kind, unique blend of natural ingredients intended to fight fat, cholesterol and the formation of AGEs (advanced glycation end-products.) It serves as the flagship product for Morinda's new TrūAge™ Body line, which is designed to help the human body fight off harmful compounds it is exposed to on a daily basis.



Containing white kidney bean extract, which reduces sugar absorption in the body, psyllium husk fiber, which helps flush dietary fat from the system, and other effective ingredients, Sugar Stop plays a powerful supporting role for healthy weight loss.

Additionally, Sugar Stop is the only product in the world that uses an exclusive blend of earth's best ingredients (Morinda Citrifolia, blueberry, cornelian cherry, and olive leaf extract) to block the absorption of sugar and prevent A.G.E.s from forming in the body. It serves as an effective appetite suppressant that may help maintain blood glucose and cholesterol at healthy levels.

Multiple clinical trials have already shown Sugar Stop's potency. Morinda conducted two separate clinical trials on Sugar Stop. The first trial lasted 90 days and saw participants lower their TrūAge by an average of seven years and lose an average of 18 pounds each. The participants were monitored for six months following the trial, during which time none of the participants have regained any weight.

Each participant in the second trial has lowered their TrūAge and dropped 20 pounds on average through ten weeks. Participants reported experiencing a reduction in sugar cravings and every participant in both trials has reported increased energy.

Sugar Stop has been approved and added to the Cologne list, a prestigious database of supplements for competitive athletes.

## TrūAge Performance Rapid Fuel

Rapid Fuel is an all-in-one performance beverage that provides instant protein absorption and a natural energy boost, while supporting a lifestyle that helps manage AGEs.

Developed with serious athletes in mind, Rapid Fuel includes protein, vitamins, electrolytes and minerals. With its patented delivery system, Rapid Fuel immediately delivers protein and electrolytes to provide instant in-game energy and hydration without bloating, jitters, and other side effects that can hinder performance.



Rapid Fuel features a cutting-edge, patented protein delivery system, developed by highly trained food scientists at Brigham Young University. These researchers used a chemical process called osmolality to match exactly the proteins, vitamins and electrolytes in Rapid Fuel with the body's unique concentrations

and specifications. This unique delivery system, exclusive to TruAge Rapid Fuel, allows the body to absorb and use the beneficial properties of Rapid Fuel much more quickly than any other product.

Included on Cologne List, Rapid Fuel is completely safe for elite athletes and recreational athletes alike.

## **TruAge Extra**

Each serving of TruAge Extra contains 60 mgs of iridoids from four different and very powerful sources: noni, blueberry, olive leaf, and cranberry. The iridoids in each of these fruits work together to provide an expanded range of health benefits.

## **Tahitian Noni Juice**

In 1996, this revolutionary product was born. Tahitian Noni Juice contains 30 mg of iridoids per serving, all from noni. Noni is one of the most remarkable medicinal plants in the world. Today, this iconic original, that started the superfruit supplement industry, remains a staple for millions of people and is consumed in 70 countries throughout the world.

Every 1.8 seconds, someone purchases a bottle of Tahitian Noni Juice somewhere in the world.

